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David Finnerty

UX, UI Design and Development



education

Bachelor of Arts, Design and Visual Communications
UMass Dartmouth

software skill set

UI Design with Adobe Creative Suite 6 and Creative Cloud, including Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Edge, After Effects, Premiere

Interactive prototyping, wire-framing and site design with Axure RP, MS Visio, Omnigraffle, Bohemian Sketch, InVision and Balsamiq

User testing software and webservices such as the Morae Suite, ScreenFlow, Silverback, UserTesting.com, UserZoom, Optimal Workshop

Microsoft Office (Word, Excel, Powerpoint), Google Docs

Data visualization web services such as Fusion, Infogr.am and Piktochart

QA and diagnostics using web sniffer/debugger software such as Fiddler

Project and resource management with MS Project, MS Office, and Basecamp

Bug reporting and time management tools such as JIRA, OnTime and TrafficLive

organizations

Boston Interactive Media Association

Massachusetts Innovation and Technology Exchange

BostonCHI

UXPA Boston

experience

Sr. Information Architect/User Experience Specialist, BCBSMA *September 2015 - Current*

- Moderating remote and in-lab user testing sessions and focus groups
- Synthesizing feedback from multiple sources and iterating rapidly on mockups
- Maintaining and enhancing the creative strategy
- Creating draft compositions, mockups and prototypes

Projects included those for Blueweb (BCBSMA's intranet) Relaywire, Boston University Medical Center Provider Search

User Experience Designer, OHO Interactive *June 2015 - September 2015*

- Responsive and mobile-first Drupal site and IA/UI design in an Agile setting
- Conducted user interviews and moderated tests both on-site and remotely
- Developed user personas and scenarios
- Constructed site maps, task plans and user workflows
- Created mockups, concepts, interactive wireframing and prototyping

Projects included those for Dartmouth College, Uncommon High Schools and City University of New York's School of Professional Services

Production Lead/UX Designer, Geary LSF/SparklineDigital *May 2012 - February 2015*

- Producing interactive wireframe prototypes for websites and mobile apps
- Migration strategies for traditional desktop sites to mobile friendly platforms
- Applying styles (skinning) prototypes as design mockups using Adobe CS
- Converting approved design mockups for multiple projects into HTML5/CSS3

Projects included those for Partners Healthcare, Partners Quality and Safety, Partners Center for Genetic Medicine, Partners Care At Home, Partners International Office, WAVEHome Systems, WD-40, Bumblebee Foods, SC Johnson

Project Manager/Interactive Designer, One To One Interactive *June 2006 - May 2012*

- UX lead on the MessageMaker CMS product development team
- Project Manager supervising dozens of interactive branded desktop projects
- Designed, co-developed multiple mobile and desktop applications

Projects included those for Aegon/TransAmerica Insurance, National Geographic, Liberty Mutual, Oppenheimer Funds, Busch Gardens, Hawaiian Airlines, ASPCA

Animator/Designer, AdTools/Digital Marketing Concepts *April 1999 - June 2006*

- Animator of popular ScreenMate and MessageMate applications
- Designer of many branded desktop applications for B2C marketing